

DIGITAL JOBS



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COMMON LANGUAGE

Establish English as a common business language to increase cross border collaboration & work opportunities

At present the lack of one official English language presents a variety of obstacles that currently inhibits job growth and creation. We suggest that establishing incentives for companies that employ a diverse work force will naturally stimulates an English speaking work environment, and promote international labor movement and boost the international roll out of business within EU union.

ED SKILLS

Change is inevitable. Companies must provide lifelong training to the workforce to compete.

Digital revolution showed that in order to be a leader you need to embrace change, and invest in your skills. Therefore companies should invest in employee education and Governments should provide tax breaks.

UNIVERSITY

Stimulate knowledge and labor exchanges between companies and universities

There is a perceived gap between the skills that students learn and the skills that businesses require. Dedicate funds to incentivize companies to work with universities to create introduction of a mandatory internship for both Universities and Companies, with tax benefits for companies hiring interns and for creation of Company co-working spaces.



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REVERSE INTERNSHIP

Bringing established business people into start ups to learn innovation.

Oppportunity to leverage the skills & experience of mature employees by facilitating employee exchanges into small start up companies. This provides an opportunity to transfer the start up innovation culture into an established company.

EU WIDE PENSION

Bringing established business people into start ups to learn innovation.

The EU should implement a pan-European pension scheme that covers international mobility within the EU. On a larger scale this eliminates frictions in the digital job market and decreases labor costs to companies who want to recruit internationally.

SIMPLE HIRING

Creating a model for Simple EU limited liability company that can easily hire founders and first workers.

With the current law framework its difficult for start-ups to implement or expand their businesses across different European states and finding cross-border employers. To incentivize the circulation of funds across the EU states and the foreign employment we suggest the creation of a standardized process to manage the equity shareholders of the company with low government overhead and low non-wage labor cost to facilitate new value creation by reducing regulatory interventions on new companies and promoting job creation.

RE EMPOWERMENT

Establish digital training programs to empower unemployed Europeans

In order to reduce unemployment and fulfill the increasing demand for digital professionals in the labor market the EU should provide digital education to the unemployed.

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ENTREPRENEUR LICENSE

Stimulate knowledge exchanges between companies entrepreneurs.

Many entrepreneurs don't receive the right mentoring or don't get feedback before they start their companies. This leads to a "failure rate" that's higher than necessary. The most crucial time to encourage entrepreneurship is at the formation level. Multinational companies with their expertise can help implement the feasible ideas and also help young minds achieve their goals.

SHADOW PROGRAM

Promote Work Shadows where one can gain direct insights from decision makers in established businesses.

Uring a work shadow you accompany a person at work for a certain time. In doing so, you act as an unobtrusive shadow. Work Shadows are a proven model in the US. Shadowing helps the entrepreneurs learn first hand from senior stakeholders the 'tricks of the trade'. Mentorship with periodic feedbacks can really enhance the formation of new start ups, with focus on long term sustainability.

TALENT FUNDING

Established companies fund selected skills and jobs in startups

Funding is the number one challenge of young startups. Instead of getting direct equity investments into the startup to fund personell established companies pay salaries of selected jobs at selected startups and get innovation insights (lean business, agile innovation, fast moving, ...) from those startups in return. IP transfer is not part of the deal.

PARTICIPANTS

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